

When Raven on the Rock hosts a show around the Denver area, your ad will be included in all printed material at these shows.

Coming in 2016

Raven on the Rock

Will Host

The Rock Awards

A People's Choice Award given to local nominated musicians and bands

Your ad will also appear on all printed material and you will be given the first opportunity to sponsor this event at a discounted rate

Newspapers get thrown away, magazine ads get skipped over, and people listen to radio ads because they CHOOSE to tune in.

Add to your exposure....

For \$50 per month you can add to your **Raven on the Rock** opportunity and have your ad run an extra 2X per day – 7 days a week on VRDO. That's an additional 60+ times a month to over 40,000 listeners...that is less than a \$1 an ad.



Rockin Raven Productions

Littleton, CO 80123
Phone: 720-885-7679
corporate@ravenontherock.com



**Advertise
With**



www.ravenontherock.com

Only On



Live Stream Radio Featuring
Original Music by Denver
Local Musicians and Bands
AND musicians around the world
Now Featuring Cover Bands

Here's Why...

Raven on the Rock has been promoting local musicians for over 3 years and now is now part of the VRDO family of radio shows. With a Facebook family of over 3000 she has an average of 800+ listeners per 2 hour live show. With VRDO expanding to other radio stations and being broadcast live in businesses, those numbers are growing fast.

Raven on the Rock has guests which are musicians from the Colorado area. Guests will be expanded to Venue and Business owners in the future. As an Advertiser or Sponsor, you will be able to come in the studio and talk about your local business. The show, however, broadcasts all around the world also. This is great for Colorado businesses. Visitors know about your establishment before they come to Colorado for a visit. Raven on the Rock will only advertise with local family owned businesses.

Raven on the Rock is growing. Advertising prices will increase. Lock yourself in now. Sign up for advertising before February 15, 2015, and with continuous monthly payments, your pricing will never increase. NEVER. When our \$40 a month plan climbs to \$80 in the future...you will still pay \$40.

Receive	\$40 Per Month Advertising	\$70 Per Month Advertising	\$125 Per Month Advertising	\$2000 Yearly Sponsor \$185 first month \$165 x 11
Hyperlink to your website or Facebook page on www.ravenontherock.com with logo				
15 Second Ad one each show				
30 Second Ad one each show				
Your ticketed events will be linked on www.ravenontherock.com				
Text Message reminders of your events will be sent to all members of Raven's text club				
Sponsor credit given at the beginning, during and at the closing credits of the show				
Sponsor credit given on all print material				
Posters and Table Tents (refreshed every 3 months)				
Raven will host a show with advertising, posters, table tents and banners at your venue 2 x a year.			1 x a year	2 x a year
	\$400 if year paid in full (Save \$80)	\$700 if year paid in full (Save \$140)	\$1250 if year paid in full (Save \$250)	\$1600 if year paid in full (Save \$400)

Colorado AM & FM stations charge an average of \$194 per 30 second commercial. Raven on the Rock will give you 12 – 15 second commercials for \$40 or 12 – 30 second commercials for \$70 a month reaching over 10,000 listeners per week.

	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total	Outside of Colorado
Show	855	789	755	NS	NS	NS	NS	2399	2.2%
ROTR	523	457	423	211	215	169	172	2170	1.1%
VRDO	898	958	927	816	879	852	862	6192	.26%
TuneIn	671	645	502	354	375	323	344	3214	.52%
								11576	1.88%

Weekly Stats Report: Jan 5 - Jan 11 2015